

# **APPROVED 9/21/22**

## **MINUTES**

JOINT BOARD WORKSHOP - POTB AND FOTAM
TO BE HELD ON TUESDAY, AUGUST 16, 2022, AT 6:00 P.M. IN PERSON
4000 BLIMP BLVD, MAIN CONFERENCE ROOM, OR

VIA ZOOM LINK - https://us02web.zoom.us/j/87394807002?pwd=a1NYVkVhVCt3bGxBc1ovYjZjTGFrZz09

The meeting was called to order by Board Co-Chairs Lauder and Kyniston @ 6:06 p.m.

Persons in attendance were:

FOTAM members – President Gene Kyniston; Jack De Swart; Sayde Walker; Dallas Adams; Larry Stephens; Mark Peaslee and Ann Richards POTB Commissioners – Sierra Lauder; Jack Mulder; Kevin Stoecker; Bill

Baertlein (by Zoom); and Matt Mumford (at 7:19 p.m.).

POTB Staff – General Manager Michele Bradley; Pami Boomer; Margaret Amick; and Rita Welch (by Zoom).

Community member - Gary Bond

Sierra asked Gene to talk about the purpose of the workshop. He said mainly to identify FOTAM's project priorities and fundraising strategies and to establish timelines for accomplishing them. Sierra talked about how the annual joint board meetings weren't held for a few years during Covid and that it is nice to be able to meet in person again.

## FOTAM Strategy, Fundraising and Timelines -

Gene said they think they broke even at the Tillamook County Fair, but will know more by their next meeting after the bills are paid. Jack De Swart said that this year at the Fair he didn't hear any negative feedback about the Port concerning Hangar B. Sierra said the joint meeting is a good place to bring out any issues and clear the air so everyone can work together to get the work done. Gene said the main project for this year will be promoting the 80<sup>th</sup> anniversary of the construction of the hangars as a way to increase interest, and they have spent \$10,000 for advertising on a local TV station. He has spoken to Sayde about finding someone to plan the event and to coordinate the work. He also has talked to someone who is willing to spend a few hours of staff time to help them apply for grants and may have a line on some donations

now that the 501(c)(3) status is restored. These funds would be for administrative staff who would then find and apply for grants for the projects. There was discussion of whether the hangar is currently safe to occupy; how soon can a structural assessment be done; how much will a new assessment cost; finding grants; strategizing getting a bond passed; finding more information on the dispositions of other blimp hangars; what is the long range plan for the hangar when/if it is restored; developing a Strategic Plan; identifying skills needing to be filled to guide recruitment of additional FOTAM members; find an accountant to keep books and file required paperwork; create website; and establish a process for documenting the FOTAM meetings.

Review of FOTAM by-laws and requested changes by FOTAM. Article I. Section 1.

A. There was discussion of changing the name to reflect the purpose of the organization to be the preservation and restoration of Hangar B and not as support for improving or expanding the Air Museum.

- B. Replace "Tillamook Air Museum" with "FOTAM".
- C. Replace "Tillamook Air Museum and its collections" with "Hangar B".

Article II. Why no members? The term "members" has a specific legal meaning which connotes ownership and wouldn't apply to the Directors or volunteers. Consult legal advice?

#### Article III.

Section 1. Replace "its Board of Directors" with "FOTAM".

Section 2. A. Replace "the Board of Directors" with "FOTAM".

Delete section C.? FOTAM doesn't think it is necessary for the POTB board to appoint the FOTAM board members. Bill said that he agreed with the Port appointing the first members but doesn't see the value in continuing to do so. Consult legal advice regarding deletion? Ann said she has the name of an attorney who may be willing to work pro bono or for a discounted rate. Section 3. Replace "Tillamook Air Museum" with "FOTAM".

Section 4. A. FOTAM and the Port agreed to stay with annual joint meetings and FOTAM will request to be added to the agenda of the Port's regular monthly meeting as needed.

### Other items

Sierra asked if FOTAM felt strongly enough to pay an attorney to make the changes at this point or if they are willing to wait until they have an accountant able to file the paperwork for a name change; they have the Strategic Plan in place; and have distributed most of the marketing materials that are in stock and paid for. There was discussion that the public views Hangar B as the Air Museum and that the name change isn't necessary at this point. The general view was to keep the name for now.

There was discussion about building community support for saving Hangar B before starting the bond process and finding a bond marketing consultant. Bill Baertlein feels the first step is to get the hangar evaluated to find out whether it is even feasible to save Hangar B.

Mark Peaslee says there should be more emphasis on earning the money with more displays; community involvement in restoration and display projects in the museum; restoration of planes; and find more uses of the hangar that involves and engages the public.

Larry Stevens feels the first step is the evaluation and also involve community members who have a history or family history with the hangar.

Dallas Adams agrees that it is necessary to get the community involved in using and participating at the hangar. Suggested having the Farmers' Market and flea markets in there.

Matt Mumford suggests pursuing the bond with massive community outreach. Gary Bond favors going after a bond.

Jack De Swart is in favor of a bond but is wary of having the public working on projects in the hangar.

Kevin Stoecker would like the evaluation to determine the priority for the

Ann Richardson is more optimistic of public support for a bond and supports the evaluation first.

Jack Mulder would like to evaluate the building; and float a bond with the understanding that the figures won't pencil out business wise.

Sayde Walker supports a levy but it is a lot of work and requires a story to explain the benefits to the community. Hire a bond consultant to test community temperature.

Sierra Lauder says the community will need to view Hangar B as the "People's Hangar". Document personal histories from patrons.

Pami Boomer said that the Port has an Asset Management consultant coming the end of August and she can talk to them about their ability to perform the evaluation and the cost.

Michele Bradley thinks the bond should be for the total amount needed rather than trying to get a second bond for additional funds.

Sierra said FOTAM needs to keep in mind that Port staff doesn't have the capacity to run events organized by FOTAM.

Rita supports a bond. She said the Fair booth was the most collaboration she has seen from FOTAM and is feeling more positive.

Adjournment @ 8:12 p.m.